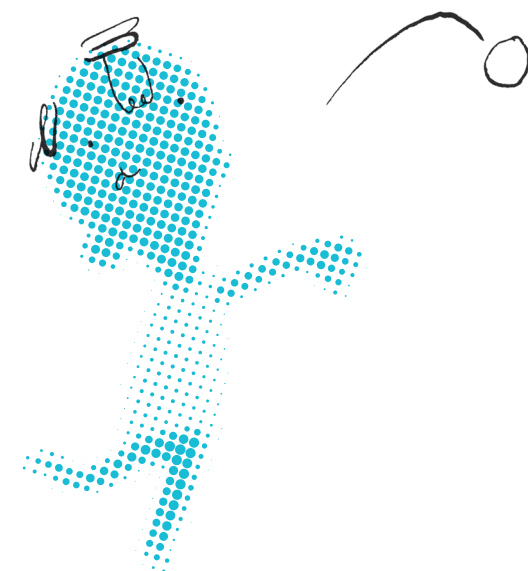
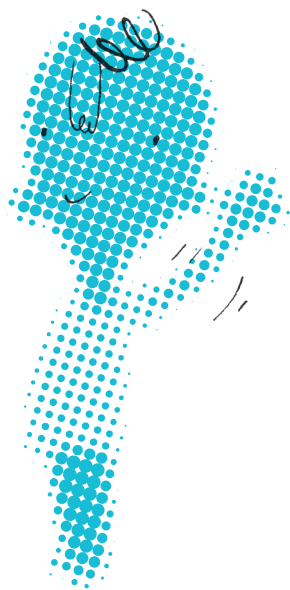
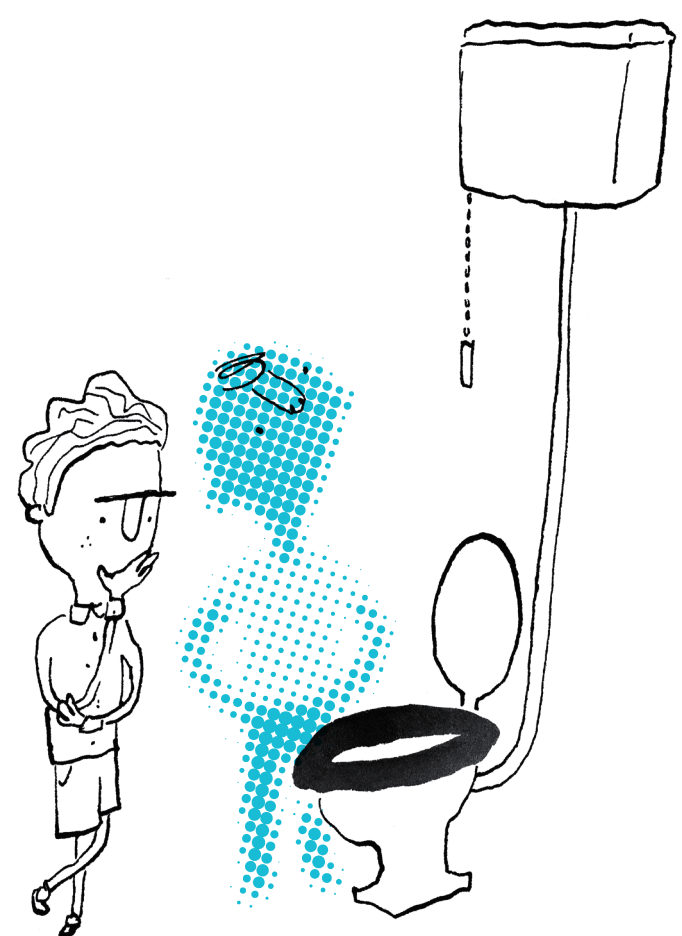
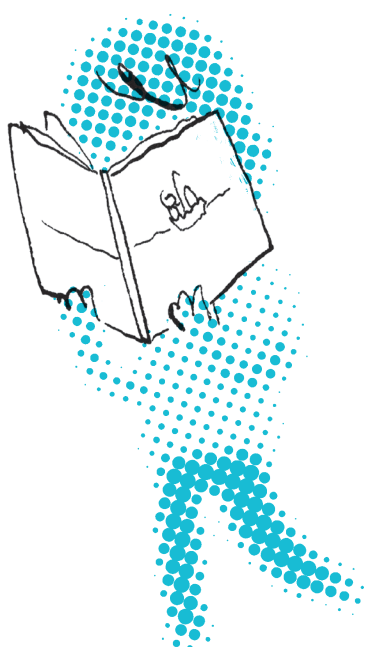


10 Reasons Why Everyone Needs an

# Imaginary FRED

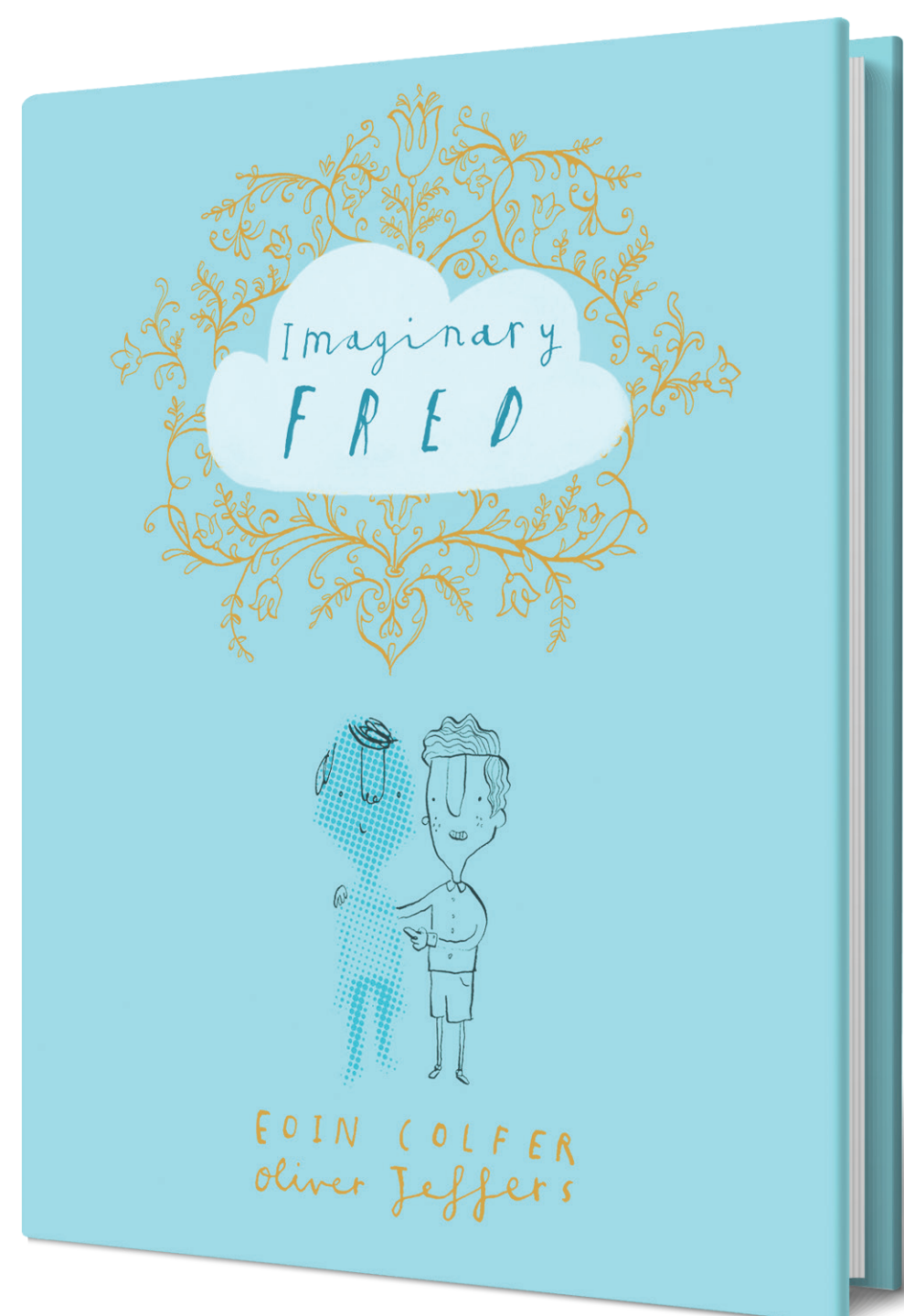


1. It's someone to play catch with
2. They're happy to be summoned, so always there whenever you need them
3. They never complain!
4. They'll happily dress up in the silliest outfits you can imagine
5. They'll listen to music with you
6. They can help you work out how the toilet works
7. They'll turn your one-man play to a full dramatic cast
8. They'll understand your pidgeon French – and even chat back
9. They'll always be there to read stories with
10. They can help you spot shapes in the clouds



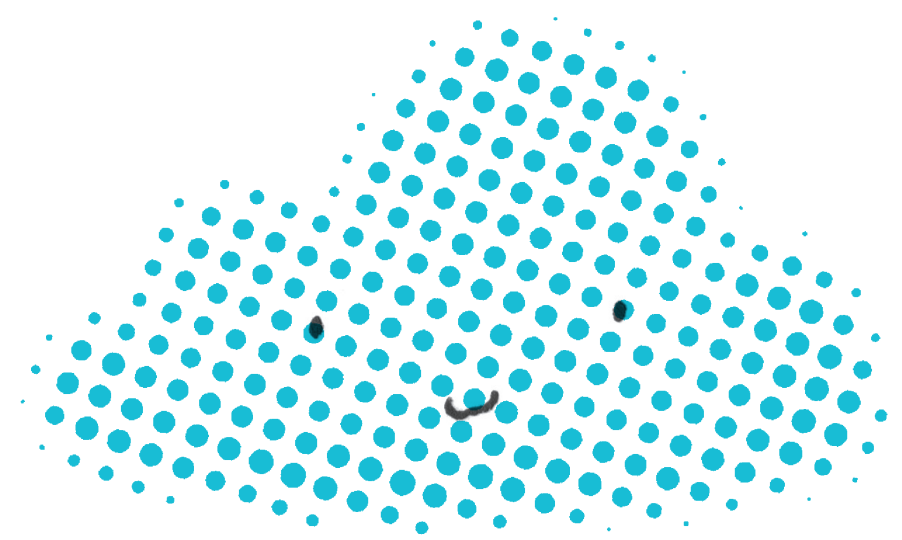
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# Out Now



HarperCollinsChildren'sBooks  
Presents

JUST BECAUSE A  
FRIENDSHIP  
IS IMAGINARY,



Doesn't mean  
it's NOT REAL.

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